

PERSONAL PROFILE

Responsible independent cultural curator, media creator, organizer, and educator with emphasized communication skills. Strong interpersonal assets, teamwork and leadership are top values. Motivated self-starter and creative problem-solver that "thinks outside the box" to get every task done efficiently and effectively. A global citizen, who aspires for larger social impact, all work is created with heart and driven purpose. Specific intellectual and creative skills include, but are not limited to the following: public speaking, research, archival data management, documentary production and post-production, videography, photography, camera operation, and editing.

RELEVANT EXPERIENCE

Content & Media Engagement Curator

Sept. 2007 - Present

- Documentary storytelling and production background
- Effectively carries out meticulous production plan and brings projects to light in meaningful ways, often with budget constraints
- Detail oriented and thorough research skills
- Crafts project structures and user interface according to marketing goals
- Collaborate and negotiate with vendors according to project quality, timeline, and budget
- · Advanced writing skills and ability to arrange language in persuasive manner tailored to marketing goals
- Responsible for translating research, social theory, and content analysis into visually digestible mediums
- Visualization of editing and post production processes at the very beginning of production
- Director & Lead- cultivates positive team environments to support continuity and cohesive voice through project completion
- Black and white film and digital photography experience; have learned to determine appropriate framing and aesthetic techniques based on subject
- Archives- passion and experience in preserving historical primary and secondary sources
- Digital Archiving- Catalogued and indexed titles, abstracts, metadata, etc. of documents from Dr. Martin Luther King, Jr. and pre Civil Rights movement, making information digitally accessible on the world wide web
- Locating project participants and location scouting for project shoots
- Directing and managing small crew operations with multiple cameras
- Develop interview guide and questions based on research
- Organize, facilitate set-up, and conduct primary source interviews- includes one-on-one engagement with interviewee and delivery of key questions, as well as, those that candidly come up along the way to dive deeper
- Camera Operation- both prosumer and consumer based cameras, including Canon and Nikon high-end DSLR's, Sony FS-100, and Panasonic EF-50, with basic lighting and sound
- Vérité-style shooting of observational sequences, that bring stories to life
- Experience documenting in a variety of spaces, on the move, large scale venues, with multiple cameras
- Editing photographs and moving images into various visual compilations and short documentary-style videos, with accompanied sound bed and music
- · Asset management and working knowledge of software: Photoshop, Final Cut, iMovie, Adobe Premiere
- Evaluate, hire, and procure postproduction services (sound mix, color correction, motion graphics, music, etc.)
- Create original project marketing material and carry out viable goals for project dissemination
- · Strong verbal and written communication skills advantageous for any and all occasions

Arts Leadership and Community Outreach

Sept. 2006- Present

- Procure venues for screenings, discussions, and various showings; includes maintaining ticket sales and coordinating logistics
- Conference and Workshop Programming- Includes planning, organizing, and executing of academic and professional work-spaces for large groups of people
- Founder and Director, *Esoteric Lore Visual Storytelling Art Exhibition* (2010) Key operator and leader of traveling art exhibit and collective; responsible for organizing artists and multi-media art work in public exhibition
- Leading regular collective meetings- includes writing agendas, taking minutes, follow up correspondences on material, plans for project progression, and execution of tasks
- Curate visual and performing art exhibitions- including multiple artists, in multiple and interdisciplinary locations
- Coordinate guest speakers for associate community events
- Plan, organize, promote, and sustain concurrent community outreach locations and events (Open mics, music showcases, art walks, workshop materials and curriculum)
- Design, create, and install large-scale visual art audience engagement pieces
- Manage company written publications with cross-cultural emphasis (including newsletters, blogs, cultural zines, websites, journals, etc.)

Educator and Communications Specialist

April 2007 - Present

- Designs and carries out curriculum-based, supplementary material for courses associated with the arts and humanities (adaptable for all age groups and intellect levels)
- Guest speaking and direct instruction
- Panel organizer, moderator, and presenter (expertise, LGBTQ of color topics and media)
- Capable of speaking to large groups of people on often socially complicated and complex subject matter
- Consultant educator specialty in intersectionality theory of social constructs and histories, relating but not limited to, race, gender, sexuality, and class analysis
- Using macro and micro research frameworks, skilled with drawing real world references and connections to everyday tasks
- Pulls from Science, Technology, Engineering, Math based thinking and problem solving methodologies to troubleshoot unexpected issues
- Sharp Critical Thinking Skills
- Ability to learn quickly and translate knowledge into accessible mediums for audiences
- Conducts group-based discussion sections, at times implementing peer and student assessment of progress
- Provides interdisciplinary communication methods that gauge and maximize audience engagement

EDUCATION

June 2015 University of California, Santa Cruz
Santa Cruz, CA Master of Arts in Social Documentation

May 2009 Spelman College

Atlanta, GA

Bachelor of Arts in Comparative Women's Studies, Visual Documentation Concentration

Magna Cum Laude- GPA 3.6/4.0 Phi Beta Kappa National Honor Society

Iota Iota Iota National Women's Studies Honor Society

REFERENCES

Lewis Watts, Professor Emeritus, University of California, Santa Cruz - lewwatts@ucsc.edu, (510) 484-8462

Anne Collins Smith, Curator of Collections, Spelman College Museum of Fine Art, Atlanta, GA - annesmith@spelman.edu, (404) 270-5604

Dr. Beverly Guy-Sheftall, Founding Director, Women's Research and Resource Center, Spelman College, bsheftall@aol.com, (404) 270-5627